

★ Sponsorship Opportunity

The conference is inviting sponsors

The Institute of Physics, Chinese Academy of Sciences will host the 26th International Conference on High Pressure Science and Technology (AIRAPT-26) in Beijing from August 19 to August 23, 2017. The venue for the conference is the National Convention Center, and 800 attendees are expected. The International Conference on High Pressure Science and Technology is held once every two years. It is the world's biggest, most influential academic event series in the high-pressure science and technology space. It involves material, physical, chemical, earth, life, and food sciences etc. This will be the second time the event has taken place in China; the previous occurrence was nearly 20 years ago. The conference not only provides an important stage for scientific researchers to present their work, but also provides scientific equipment manufacturers from various fields an excellent opportunity to present their latest scientific research equipment and facilities.

In order to further exemplify "strengthened cooperation, complimentary advantages, shared resources, and mutual development" and offer enterprises a stage to present their corporate cultures and promote themselves, the conference will feature a set of cooperating sponsors. Tailor-made benefit programs have been created to meet corporate needs at various contribution levels.

Sponsorship options

◆ Banquet sponsor (Exclusive sponsorship: 200,000 RMB)

Conference benefits:

- 1) The title of "exclusive banquet sponsor." The name of the sponsoring enterprise will appear in the background of the banquet invitation letter.
- 2) Advertising around the periphery of the banquet venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) Thirty minutes before the start of the banquet, the sponsor can present an advertisement or slide show.
- 4) The sponsor may make a 5-minute speech before the banquet begins.
- 5) The sponsor will be given 1 special corporate booth at the exhibition (including priority booth location selection).
- 6) The sponsor will get 5 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 7) The sponsor will get one free color insert in the conference magazine.
- 8) The sponsor's name and logo will appear in the background of the forum or promotion materials.
- 9) The sponsor's corporate logo and links to the company's website will appear on the conference website.
- 10) The conference magazine will include a 100-character introduction of the

sponsoring company.

◆ **Lunch sponsor** (Exclusive sponsorship: 100,000 RMB)

Conference benefits:

- 1) The title of “exclusive lunch sponsor” on the lunch invitation letter.
- 2) Advertising at the lunch venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) During lunch, the lunch sponsor can present a repeating advertisement or slide show.
- 4) The sponsor will be given 1 standard corporate exhibition booth (including priority booth location selection).
- 5) The sponsor will get 5 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 6) The sponsor will get one free color insert in the conference magazine.
- 7) The sponsor’s name and logo will appear in the background of the forum or promotion materials.
- 8) The sponsor’s corporate logo and links to the company’s website will appear on the conference website.
- 9) The conference magazine will include a 100-character introduction of the sponsoring company.

◆ **Welcoming ceremony sponsor** (Exclusive sponsorship: 60,000 RMB)

Conference benefits:

- 1) The title of “exclusive welcoming ceremony sponsor” on the welcoming ceremony invitation letter.
- 2) Advertising at the welcoming ceremony venue. (Design and production costs for such advertising are to be paid by the sponsor.)
- 3) During the welcoming ceremony, the sponsor can present a repeating advertisement or slide show.
- 4) The sponsor will be given 1 standard corporate exhibition booth (including priority booth location selection).
- 5) The sponsor will get 3 food and beverage tickets (including lunch during the conference, welcome dinner, and conference information session).
- 6) The sponsor will get one free color insert in the conference magazine.
- 7) The sponsor’s name and logo will appear in the background of the forum or promotion materials.
- 8) The sponsor’s corporate logo and links to the company’s website will appear on the conference website.
- 9) The conference magazine will include a 100-character introduction of the sponsoring company.

◆ **Conference supplies sponsor** (Several needed: price to be negotiated with conference organizer on a case-by-case basis)

The conference supplies sponsors are responsible for the cost of conference supplies, for example: memorabilia, pens, notebooks, etc. Sponsors can print advertising on conference supplies or make the supplies themselves with the permission of the conference organizing committee. Prices will vary according to the supplies sponsored. Final prices will be determined via consultation with the organizing committee.

Conference benefits:

- 1) The sponsor will get 1 food and beverage ticket (including lunch during the conference, welcome dinner, and conference information session).
- 2) The sponsor will get one free color insert in the conference magazine.
- 3) The sponsor's name and logo will appear in the background of the forum or promotion materials.
- 4) The sponsor's corporate logo and links to the company's website will appear on the conference website.
- 5) The conference magazine will include a 100-character introduction of the sponsoring company.

Contact information:

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★ Advertising opportunity

Advertising dissemination services

To help enterprises promote their products and technologies and to improve the dissemination of corporate propaganda, the conference will include a variety of methods to disseminate information that satisfy the requirements of different enterprises.

1. Booths

Standard 3 m × 3 m booths will be available during the conference. These include carpeting, partitioning walls, tables, and chairs, as well as access to electrical outlets. Booth locations will be chosen on a first-come, first-served basis in the order that sponsor booth contracts are sold. Special requirements should be coordinated with the organizing committee point of contact on a case-by-case basis. The price for a standard booth is 30,000 RMB.

2. Participant badge advertising

Each conference participant must wear a participant badge to enter the conference area. Enterprises can print color advertisements on the back of participant badges.

Advantages: All participants must wear their badges throughout the conference, so dissemination is maximized. This is one of the best ways to create advertising that will reach the most people.

Dimensions: 105 mm × 140 mm

Price: 5,000 RMB for 200 badges

3. Conference bag advertisements

Conference organizers will provide each participant with a tote bag containing the conference magazine, exhibitor information, and conference memorabilia. Enterprises can print their company names and logos on these bags.

Advantages: These bags are carried by all conference participants. They are the first thing participants receive after checking in at the conference registration desk. They are a ubiquitous and authoritative advertising medium.

Dimensions: 38 cm × 28 cm × 5 cm

Price: 10,000 RMB for 200 bags

4. Conference magazine advertisements

The conference magazine will include abstracts from each of the foreign and Chinese speakers at the conference, as well as information about theses published by other conference participants. It will list the names and contact information for all enterprises participating in the conference. It will be a very valuable market report that takes the pulse of modern research trends. It will have a significant value to advertisers and collectors. It will be given to each conference participant at the conference, and it will also be donated to university libraries in China and abroad after the conference.

Advantages: Widespread dissemination that covers every conference participant. Due to the collector's value of the conference magazine, its effectiveness is not limited to the timespan of the conference itself.

Dimensions: 210 mm x 140 mm

Pricing schedule:

Type of advertisement	Price
Page 2 advertisement	10,000 RMB
Page 3 advertisement	10,000 RMB
Back cover advertisement	15,000 RMB
Internal page advertisement	4,000 RMB

5. Poster board advertisement

The conference will feature an academic poster board exhibition area. Enterprises may make fascia board advertisements for display in this area.

Advantages: Many people will see the advertisement. The position is eye-catching.

Dimensions: 100 mm x 20 mm

Price: 5,000 RMB per group (10 pieces per group), minimum 2 groups

6. LED screen advertisement

The LED screen at the conference registration desk can cycle corporate promotional videos or corporate promotional messages.

Advantages: The flow of people is often concentrated near the registration desk. This is an opportunity to display your corporate image in a more comprehensive, 3D fashion.

Price: 10,000 RMB per day

7. Conference access road advertisements

Company logos or QR codes can be posted on the main road to the conference area and at the outdoor square of the conference area. These two locations are sold as a group.

Advantages: Interesting and eye-catching positions that attract attention.

Price: 2,000 RMB per group

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